



ANNUAL REPORT 2018-19

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ABOUT SAMVEDANA

Today the world that we live in is highly dynamic, going through radical changes. 'Samvedana' is a Gujarati and Hindi word meaning “**compassion**”. To channelize that compassion into making a tangible difference, Samvedana serves as an initiator. With the motto of empathy, empower, enrich; it was founded in 2003 and is a registered non-profit organization striving for integrated and a holistic development of the underprivileged with a focus on children's education, health and welfare. At Samvedana we are constantly striving to understand the changing needs of our community and adapt to those needs.

Through our 4 different projects focusing on education, nutrition and skill development today we have touched the lives of over 3 lakh beneficiaries which include socially and economically deprived children, youth and women.

Driven by sole passion for development, we are constantly striving to fulfill our purpose of sensitizing the society and transforming lives. It is the relentless support of our team of volunteers, corporates, professionals which has collectively worked towards bringing about the difference.

Samvedana, over the years and through its varied and timely interventions, has nurtured a potent ecosystem that adds value to everyone involved- be it children/youth from extreme poverty, their families or volunteers from privileged sections! It's our great satisfaction to have this number constantly grow over the years from 30 children to over 3 lakh at present!

Adding smiles to children's faces -our biggest accomplishment and our measure of success.



ABOUT THE FOUNDER



“If You have a purpose, means will follow”

JANKI VASANT

Life changed for her at an early age due to being one of the passenger hostages of the PANAM flight hijacked at Karachi in 1986. This incident brought her close to real values of life, helped her recognize true human nature and interconnectedness with others.

While India is undergoing radical changes, Janki believes- the personal choices made by the citizens would lead us to either more greed, isolation and suffering or to more love, compassion and happiness.

“If You have a purpose, means will follow” – With this philosophy she has dedicated her life to the underprivileged, eventually working towards modifying lives and environments.

Samvedana’s tag line says it all... **Give your compassion a name.**

Her compassion was first channelized back in 2001 when Gujarat was destroyed post-earthquake. She volunteered overall coordination of an earthquake shelter, where over 20,000 earthquake victims stayed and thrived for 2 months.

A passionate deep seeded trust that education, empowers, drives her to reach out to the children. With a motto- “Not just education, but quality education is the right of every child”, she founded Samvedana in 2003; a platform to create opportunities and interdependence through inclusive synergy. Her area of focus is strengthening the Public Education system, Infant Nourishment – early care and Skill training for the integrated development of socially and economically deprived children, youth and women. She started working in the slums with informal education, soon adopted a public school. Today, Samvedana has created an ecosystem that is doing some great work in our community. What started as a remedial bridge program with 30 children, has today reached to and worked with over **125,000 beneficiaries** over the past 14 years.

She received the most prestigious National Honour; ‘**Nari Shakti Puraskar 2016**’, by President of India at Rashtrapati Bhavan on International Women’s day.

Yet immense work needs to be done. It is now time to scale up, touch many more lives and spread the wings of compassion nationwide!

Our Vision

To be a catalyst for sustainable impact in the area of nutrition, education and skill building amongst the underprivileged considering their family as a unit and inclusions at the core.

Our Mission

Project Akshara

Our Education Initiative to empower the public schools of the city by extending support to fill the gaps there through specially designed modules and inclusion workshops.

Project Eklavya

Our Scholarship Initiative to provide the meritorious students with the right mentoring and facilities after their primary municipal school education to carve their aspired future through higher education.

Project Sattva

Our Nutrition Initiative to eradicate malnutrition in Anganwadis and spread awareness on early child care.

Project Udgreev

Our Skill building initiative to provide vocational skills to the adolescent girls and women at the Anganwadi centres and create market linkages.

ABOUT THE 4 INITIATIVES

Samvedana touches the lives of people in various stages of their growth. It begins right from improving nutrition in pregnant women and toddlers, to improving education standards in primary sections of municipal schools; to supporting the more meritorious students to achieve their dreams through further education; and finally uplifting the others through building their skills and helping them stand on their feet. Keeping in mind the vision of working in areas for nutrition, education and skill building; Samvedana has divided its activities in 4 projects:

Project Sattva

The Nutrition Initiative in Anganwadis

Project Akshara

The Education Initiative to build strong foundations at the grassroots level

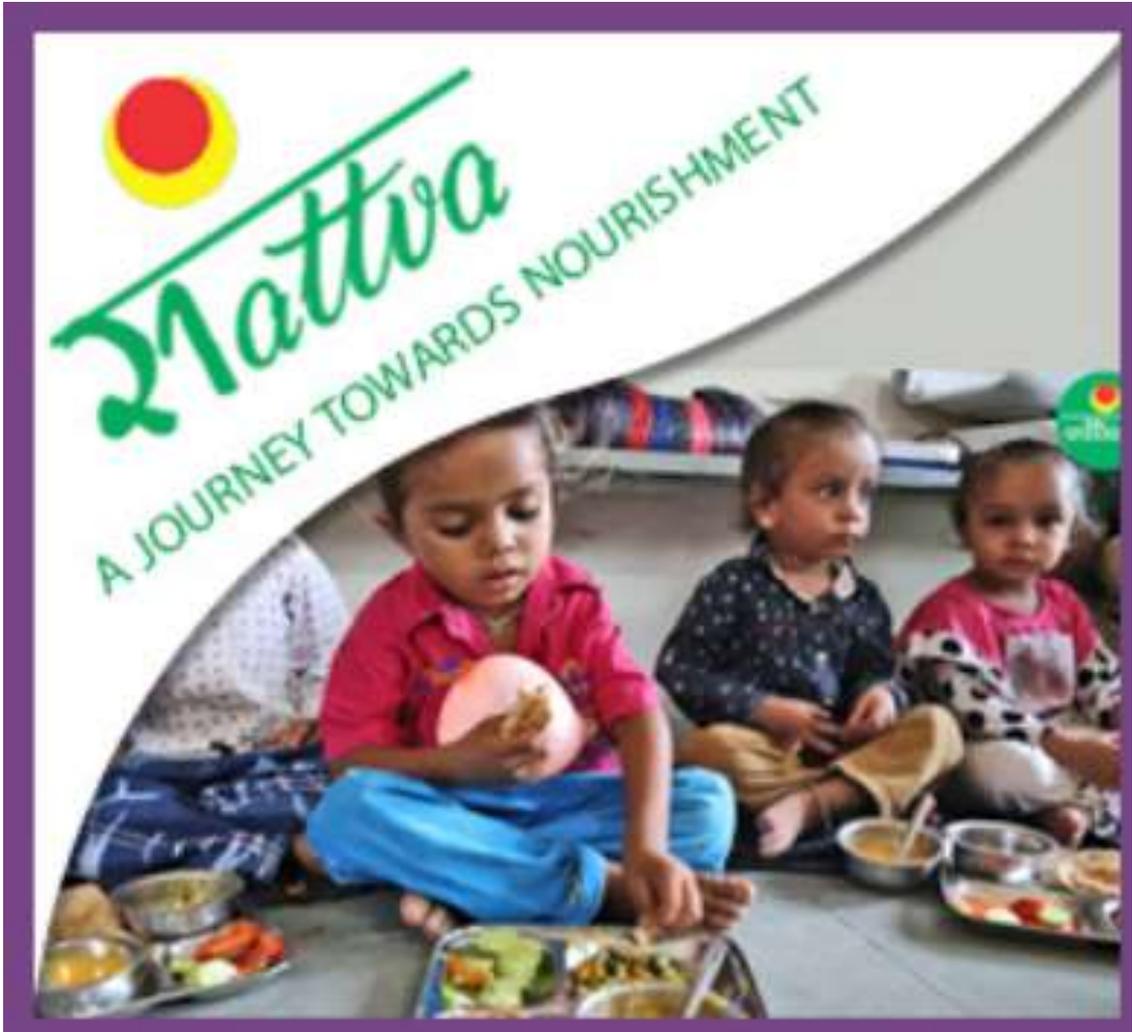


Project Udgreev

The Skill Building Initiative to establish basic economic stability by imparting vocational skills

Project Eklavya

The Education Initiative to support meritorious scholars by offering scholarships that help them achieve their career goals



SATTVA



"Hunger is not an issue for charity, it's an issue for justice"

We cannot build a peaceful world on the misery of an empty stomach. Malnourishment amongst children is an enduring enigma plaguing the entire world today. India is facing a major malnutrition crisis as it holds almost a third of the world's burden for stunting, according to a global nutrition report published in 2018.

With 46.6 million children who are stunted, India tops the list of countries followed by Nigeria and Pakistan, the Global Nutrition Report 2018 said. Wasting, or low weight for height, is a strong predictor of mortality among children under five. It is usually the result of acute significant food shortage and/or disease. World bank data indicates that India has world's highest demographics of children suffering from malnutrition. The 2018 Global Hunger Index (GHI) report ranked India 103rd out of 119 countries with a serious issue of child wasting. At least one in five children under the age of five years in India are wasted. 28% of children under 5 are underweight, while 59% of infants have anaemia.

India needs a lot more to be done to tackle the menace of malnutrition and NGO's are plugging the gaps in the Government schemes. One of the major detriments of malnourishment from many is improper development of brain and mental faculties resulting into poor performance in schools translating into lower employability.

Samvedana has partnered with ICDS [Integrated Child Development Services] and adopted 76 Anganwadis in Ahmedabad through project 'Sattva'. Sattva is our commitment to over 5000 beneficiaries, most of them from slums or low-income areas. This challenging yet grassroot level connection with women and children is towards improving the infant mortality rate. This makes us a partner in nation building towards higher Social Progress Index (SPI).

Our objective with Sattva is to foster an active and responsible partnership with government projects to support welfare of child and women through nourished living. By providing the right aid to curb malnourishment we envision to partner in nation building and collectively working towards higher Social Progress Index (SPI) of our nation.

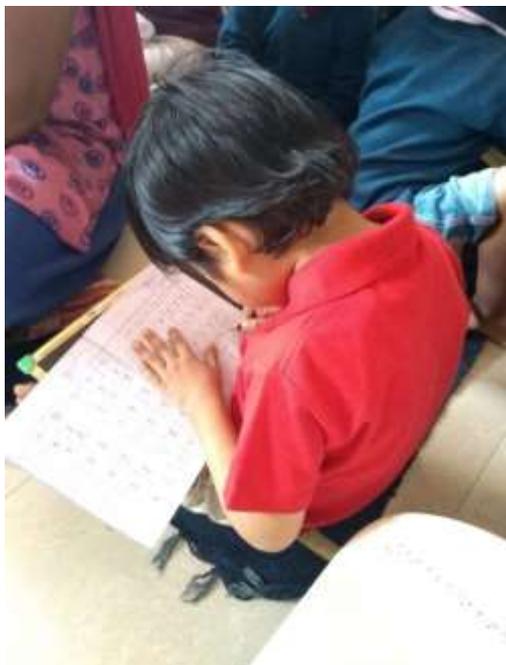


AIM: To partner with Government, thus shouldering social responsibility by running Anganwadi centres, under the Integrated Child Development System (ICDS) project of the SCI.

- Give Early learning interventions through volunteer inclusions and trainings.
- Fight the high child mortality rate in the country by playing a monitoring role. Confront the challenges of malnourishment amongst pregnant women, lactating mothers and infants and between 0 & 6 years of age.
- Conduct a variety of workshops and welfare events for Adolescent girls, pregnant mothers as well as lactating mothers thus elevating and empowering their lives.

SATTVA DRIVE

Sattva Drive is an initiative taken up to tackle the challenge of malnourishment amongst Anganwadi beneficiaries.



Sattva 1 [June'16 - July'17]

It was conducted in 3 parts of 100 days each; thus giving 300 days of intervention. The success of Sattva 1 was that 70% of our children were upgraded through the efforts of the drive, and 90% of those children sustained their green status post intervention.

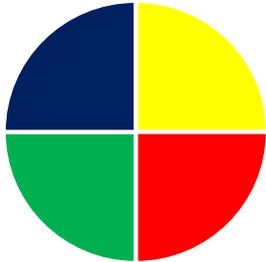
Sattva 2 [July 2018 - current]

OUR VISION & MISSION

1. Providing nutritive supplement to identified malnourished kids as per WHO (red & yellow), as well as anaemic pregnant women and lactating mothers, based on micro and macro deficiencies as suggested by our medical experts on Sattva Panel.
2. Educating the mothers of these children fortnightly with the help of trained supervisors using Sattva Manual.
3. Integrating Early Childhood Care & Education

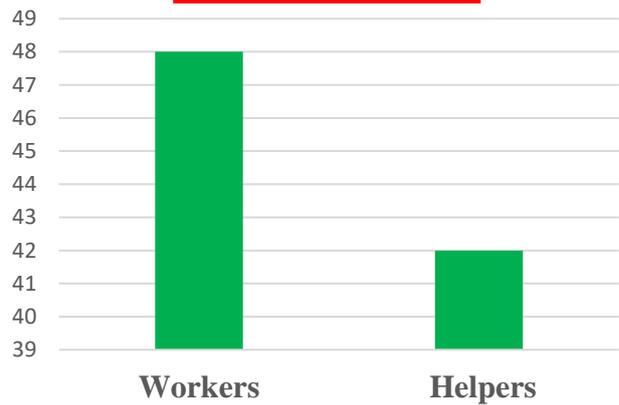
Anganwadi Profile

Beneficiaries of Sattva

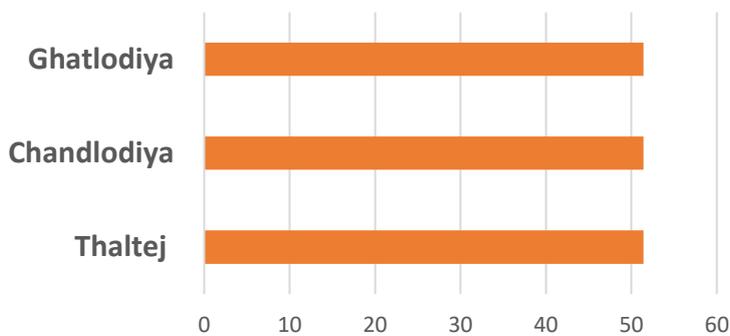


■ Thaltej ■ Chandlodiya ■ Ghatlodiya ■ Vadaj

EMPLOYEES AT THE ANGANWADI

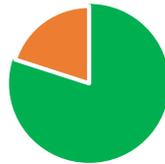


LOCATION OF THE DIFFERENT ANGANWADIS



KAP REPORTS

TO MEASURE SHIFT IN KNOWLEDGE, ATTITUDE & PRACTICE POST INTERVENTION



■ Showed higher knowledge around the subject of malnourishment(80%) ■ Showed no change in status(20%)

OUR PROGRAM

- Daily nutritive supplement distributed in 76 Anganwadis across Thaltej, Chandlodia and Ghatlodia.
- Fortnightly counselling of the mothers with a team of 12 on-field counsellors and our designed education material.
- Fortnightly weight measurement of the children to record increase in weight, and timely need-based intervention if none.
- Impact assessment using our customized software.
- Volunteer engagement & other value-addition initiatives.

FOOD DISTRIBUTION

ITEM	QUANTITY
Milk Bottles / week	430 – 435
Bananas / week	65-70 dozen
Total food / day (children)	82.5 kg
Total food / day (pregnant women & lactating mothers)	35.7 kg



COUNSELLING

- Daily community visits are made by our team of counsellors & supervisors
- KPA forms filled pre and post intervention to gauge shift in knowledge and mindset
- Topics covered during the sessions for children’s mothers: health checkup, congenital diseases, vaccines, hygiene, balanced diet, consequences of malnourishment & anemia, hazards of fast food
- Topics covered during the sessions for pregnant women and lactating mothers are: health & hygiene, pre & post-natal hygiene, breast feeding, infectious diseases, vaccination, prevention of anemia. Additionally, we also provide medicines for iron, folic acid, calcium and D3
- Nutritive recipes are also shared and demonstrated during these sessions

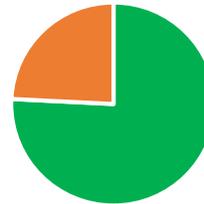
SATTVA 2.1

ATTENDANCE REPORT



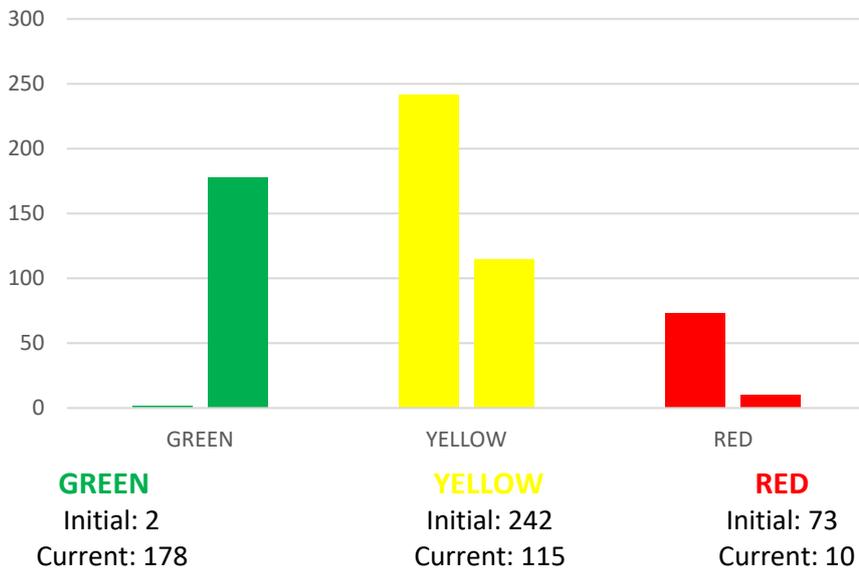
■ PRESENCE: 16545(99.88%) ■ ABSENCE:20(0.12%)

MOTHER COUNSELLING REPORT



■ PRESENCE: 667(75.80%) ■ ABSENCE: 213(24.20%)

INITIAL AND CURRENT STATISTICS



Other Statistics



FUTURE PLAN

OUR VISION

Reach out to maximum beneficiaries in Gujarat and restrain the severe issue of malnourishment within the marginalized communities, through:

SATTVA DRIVE (as implementing body)

Focus on the areas (Thaltej, Ghatlodia, Chandlodia) for a duration of three 300- day drives to see measurable & sustained impact in the health of pregnant women, lactating mothers and 3-5-year-old children, resulting in the upliftment of the entire communities.

OUR MISSION

SATTVA DRIVE (as implementing body)

1. Providing nutritive supplement to at-risk children
2. Introducing ECCE - Early Childhood Care & Education
3. Continuing to counsel and educate mothers

SATTVA CAPSULE (as consulting body)

Share our experience and expertise as modules and capsules with local partners from other high-risk areas in the city and state, and replicate our success through Sattva Drives by providing support and guiding them in their implementation.

OUR MISSION

1. Training and orientation of local partners, supervisors and AW worker- helper
2. Sharing our Sattva software and documentation software for smoother & more effective operations

GOING BACK TO THE ROOTS...

Our vision is to blend the richness of our Indian ethos with the current wildly popular trends of well-researched western modern outlook towards early childhood care and education. We plan to implement it in the following ways:

- Developing gross motor skills and exercising through yoga
- Including Panchatantra Amar Chitra Katha, and other such collection of Indian stories that combine entertainment, fun as well as values and morals ‘
- Using natural and readily available items from the immediate surroundings for activities so that the child can relate to them more easily and which is also economical to implement at scale

... BUT KEEPING UP WITH THE TIMES

Leveraging the software and app that we have developed for Sattva; we aim to integrate technology:

- As a means to enhance the delivery of curriculum
- To offer other modalities of teaching, for children with auditory and visual learning preferences
- As a counselling tool to educate parents via powerful films and other AVs
- For data collection and impact measurement

VIEWS AND VOICES



MOTHER

Asmitaben (26)

Viru's mom (almost 4)

Holding her little one dearly on her lap, Asmita ben spoke to us about her journey with Sattva.

I asked her about Viru's health before she brought him to the Anganwadi.

She recalled her pregnancy. Midway through it, she was diagnosed with TB. Her family was supportive but the condition of the mother and child was critical. Viru was born at 7 months; premature and very weak. He weighed merely 1 kg. Asmita couldn't nurse him since she was still suffering from TB and childbirth took a toll on her. The frail infant thus lost weight and came down to 750 grams. Urgent care needed to be taken, both for the mother and child. Viru survived but still remained malnourished. In the initial years of his life, Viru was a listless, lethargic child. He used to cry all the time. His eating habits were also a matter of concern; being a fussy eater didn't help his already existing lack of nourishment.

When Viru came to the Anganwadi a year back, he was identified to be in the red zone. Severely underweight for a child of his age.

It took him a few days to be accustomed to the environment there, says Asmitaben. But she had faith in the workers and helpers to take good care of him. A major change she observed in him was that sitting with other kids to have his meals accustomed Viru to finish his food without much protest. He does what everyone else does; prays, plays, talks, learns and most importantly, he eats well.

Asmitaben told me about the changes they've made in the household for the betterment of his nourishment too. She said that she learned the importance of cleanliness from the doctors. She now maintains a hygienic kitchen, cleans it regularly and cooks with fresh and well-washed ingredients. They even follow the recommended menu at home!

All these changes enabled Viru to go from the Red Zone to the Green Zone.

Asmitaben feels very relieved now that Viru is at par with kids of his own age. She marvels at his improved memory and liveliness.



MOTHER

Krishnaben (26)
Mittal's mom (4)

Krishnaben, a 26 year old, lively woman is a mother of 3 daughters. She has been associated with Sattva from the beginning; right from the time she was expecting her first child who is now 7. On being asked about the growth of her 3 daughters, she said that they came from a very supportive home and all three daughters were loved deeply; something that's hard to find in a patriarchal society.

Her prenatal health was well taken care of as she was guided by the doctors in Sattva. She followed suit in all her pregnancies.

She says she needed all the advice for nourishing her first daughter since she was a first time mother too.

As she had all three of her kids, they improved the cooking at home. They adopted a routine of cleaning and made sure it became a habit amongst all the members of the family. Health and hygiene were the key learnings for her.

When asked about the kids' experience at the Anganwadi, she smiled and said that all her girls learnt to pray well and sit together every evening to study. They eat well and have sharp brains.

Her experience has encouraged the women in the neighbourhood to seek to be a part of the Sattva project for the benefit of their children.



TEACHER

Manjula Mehta

Ms. Manjula has been working at the Anganwadis for 23 years now. She has seen the changing conditions of this nutrition programming and has seen its transition from a rudimentary, unplanned initiative to a structured, well designed programme with set goals.

When asked about the running of the Anganwadi before Sattva's initiative, she recalled that earlier there were a lot more kids. The division of kids in different Anganwadis was not possible due to the limited resources provided by the government. There was just one Anganwadi in the zilla where all the kids of the area were made to sit, it was more crowded. Moreover, there was no shelter. They used to sit under the shade of a huge tree which was tough during the Summers as the scorching heat was often unbearable. At that time, they didn't get food from the corporation and so they sometimes invested their own money to provide for all the kids. Many helpers used to cook the food at their own homes and bring it to the Anganwadi.

Before Samvedana's venture the teachers and the initial helpers did have some ideas and intentions to make the programme better. They were also asked to conduct some planned activities but were never given the means to execute it.

With Samvedana's intervention, the resources are well taken care of and provided in abundance.

This has helped them to work more fruitfully and efficiently.

Now they have well drawn charts, a music system, toys, the required support and a set of established rules to ensure the smooth functioning.

She says that you can see the change quite evidently; earlier there used to be no less than 10-12 kids in the red zone. That number has now reduced to as low as just 3.

Doctor

Dr. Surekha Oza

She had always been busy as a Doctor in the municipal hospitals. After retirement, she wanted to put her time to good use and make a difference. Thus, she joined Samvedana's Project Sattva in 2015. She was assigned to work with the Anganwadi kids and their mothers. As an experienced doctor, she had many concerns when she first assessed the situation of the Anganwadis. She brought about a lot of reforms; the way the food was prepared and the hygiene conditions. She stressed on the importance of the AW workers and the kids being well dressed. Punctuality was another area she worked on to ensure the timely arrival of the workers, kids and the food. Earlier, in the 100-day periods there used to be 10-15 kids in the red zone, which she has now managed to bring down to half. She did this by educating the mothers about the technical aspects of nourishing their children. The AW workers and the mothers were taught to use low cost, easily available local ingredients to make balanced meals which drastically improved the children's immunity and health. She gave live demonstrations where required and kept a constant check on the nutrient content of the food that came in via the 'Matru Mandal'. Her unshakable determination and persistence have indeed made a difference.

Counsellor

Kshadija Zaveri

She joined in October 2018. She has taken up the role of counselling at the ground level. She works on improving the nourishment of new mothers and pregnant women by counselling the family members. Often, she deals with the mothers in law who have to be convinced if the need to take better care of the new mother's health by not burdening them with the house work. The importance of the good food intake was stressed on, and prevalent myths regarding pregnancy were busted. Ms. Zaveri also tries to fight against the preference for a boy child since this is a major worry for the expecting mothers, as to how they will be received in the family if they gave birth to a girl. In all, she tries to make the home environment more conducive to a healthy motherhood.

Supervisor

Meena Ben

Meena Ben joined Project Sattva in 2009. Very few areas had Anganwadis when she had joined; she was given the supervision role for two of these. She says that the infrastructure was quite poor and it was a constant struggle to get the corporations to make 'pakka' Anganwadis. The lack of punctuality was a major setback to the efficient functioning. Thus, she brought about a stringent approach and established a system to make sure that the work was done. She also stressed on the importance of participation. Earlier, mothers were not really involved in the efforts made to improve the nutrition. Now, they have been made to realise their role. Their hard work has been appreciated by the Government's annual 'Mata Yashoda' Award which they have managed to secure 9 years out of the 10.

EVENTS AT SATTVA

JULY'2018

INITIATION OF SATTVA DRIVE 2.0

Following the success of Sattva Drive 1; SATTVA Drive 2.1 was started in July 2018, in collaboration with the Ahmedabad Municipal Corporation, in which the first citizen of the city of Ahmedaba;, Mayor Shrimati Brijal ben Patel, members of the Standing Committee, Health and all the members of the ICDS The application was present in the program. Besides, the reception was welcomed by the family members, and all the donors were also welcomed.



COUNSELLING

Counseling of mothers of malnourished children is done every 30 days. That was done on the first and second drives 15 days. But mothers take a little more responsibility, counseling for 30 days for continuous to keep the program continuous and doing a consultation for 15 days and doing 30 days to make a difference to the child's weight.

Apart from this, get the protein from the pulses, get the iron content from green leafy vegetables, besides fiber, in addition to this discussion, the correct method of breastfeeding, cleaning, what should be taken care of during pregnancy, etc. are discussed in depth with the mothers of malnourished children as well as pregnant and dying mothers. On every 30 days, malnourished mothers are guided by nutrition and children and cautions by coaching.



BREAST FEEDING WEEK

The schedule for the week covered testing of the women for anaemia and a review of their medical files by doctors and subsequent counselling and guidance. Recipe demonstrations were held, especially using wheat, oil and moong (since they are provided these by the govt.) and helping the pregnant women understand the benefits of such a diet. They were also educated the topic of pregnancy and lactation, followed by a fun KBC style quiz to check the penetration and retention of the information.



AUGUST'2018

JANMASHTHAMI

Janmashtami, the birthday of Lord Krishna was celebrated with great fanfare with the Anganwadi workers of wards of Thaltej and Chandlodiya, Ghatlodiya wards. The Ward corporators Shri Rajeshwari Baban and Shri Kusum Baban also enthusiastically participated in the RasLeela Garba. Feeding the children is our goal, but it is also our duty to give children the heritage of religious tradition. It is our religion that keeping children happy is the form of God



NOVEMBER'2018 HAPPEEEE SHOPPING

The festival of Diwali has a special significance in Gujarat as it marks the beginning of their new year. Keeping the local culture in mind, there was a conscious attempt to have a grand celebration for Diwali. Thus, for the women, stalls were set up wherein different goods were put which were acquired through donation. The women were given tokens to buy these goods for themselves and their families. They enjoyed buying items of their choice; which included clothes, bags and toys. Thus, they were all set for Diwali. After having shopped to their heart's fill, the evening was rounded off with dinner.



DECEMBER'2018

CHRISTMAS CELEBRATION

Christmas was celebrated in all the three Anganwadi wards, primarily to educate the kids of its significance as a festival of charity and giving. Warm clothes and blankets were distributed to the children to ward off the winter chill. They were also served snacks in the evening. It was indeed a very merry Christmas.



ॐ kshara

Primary School Education
for I to VIII grade



AKSHARA

ॐ kshara

"Not just education, but quality education is the right to every child"

AKSHARA is about our commitment towards building strong foundations of education at the grass-root levels.

Samvedana is committed to giving meaning and purpose to lives of the underprivileged children by providing them quality education. Along with regular academic sessions, we have initiated welfare projects as well as workshops for children and parents round the year in the community, eventually working towards modifying lives.

We propose a specific module with a proactive approach towards filling the gaps at the Municipal Schools. This is an intervention to strengthen the system.

AIM: To have strong education foundation amongst the municipal school children.

By giving quality Education at the foundation, we aspire to create smart students with developed critical and analytical thinking abilities; who can compete with other privileged peers when they reach high school, thus have higher employability.

- With an objectives to provide a solid foundation to primary school education, we have compiled and collaborated to offer special modules on English, Mathematics and Computers.
- As a supplement to what is already given as midday meal, we provide fruits daily.
- Through 'Happee together' we conduct planned inclusion workshops by volunteers to give exposure and explore one's potential amongst the municipal school children in the area of creative arts, intellectual arts and performing arts round the year with a fix calendar. This would include Happee Shopping, festival celebrations and 15 days summer camp with kids.
- Have regular parent-counsellor meetings every quarter,
- Have one health camp in the community every year.

By synergizing and working with the school principals and teachers, Samvedana feels privileged in being a catalyst in act of nation-building by proving the qualitative education which is the birth right of every child irrespective of his background.

VIEWS AND VOICES



Manjula and Jagruti

Manjula and Jagruti are girls from the same family. They also have an elder sister who was educated, but could not pass the 10th standard. With this in mind, the previous year, they were accompanied by Jagruti's mother to meet the Principal of the Municipal School. Her mother wished to get both the girls educated in the mainstream. However, the Principal had one concern. He felt that the girls couldn't be enrolled because neither of them had basic reading or writing skills. Seeing their eagerness, the Principal decided to give them a chance. He asked Samvedana to take them in Project Akshara. They attended regularly and thus, saw great progress. They can now read and write well, and will be joining the school this academic year in the 2nd and 3rd standard.



Siddharth

Siddharth is a 12-year-old who lost his parents at a very young age. He has been living with his aged uncle ever since. They have no other family. Siddharth is a bright child, but earlier this year, it had been observed that he hadn't been attending school regularly. When representatives from Akshara made a home visit to enquire, they realised that Siddharth had been busy working instead of studying. He was helping out his uncle by herding the cattle on his behalf. On seeing this, Siddharth's uncle had been called for counselling. He was explained that Siddharth's studies are crucial which is why attending school regularly should be made priority.



Babu

Babu belongs to a family of 7. He has three younger sisters and a younger brother. Both his parents were working; and his mom used to take all three daughters with her to assist her in her duty as a domestic help. So, the burden of the work at home rested on Babu's shoulders. This affected his studies since he couldn't manage to go to school. Concerned by his irregularity, volunteers from Samvedana were sent for a home visit where they learnt about Babu's situation. Though the mother already had her hands full, she adjusted her work timings so that she had a little time in the morning to set the house in order beforehand. In this way, Babu got back to attending classes regularly. Moreover, this also gave the girls the opportunity to pursue an education since they were also included in Project Akshara.

Rahul

Both of Rahul's parents earn a living in Bombay. They are into the age-old barter system of getting old clothes in return for new utensils. In addition, Rahul's mother also works as a domestic help. This leaves Rahul, and his sister Seema, on their own, here in Ahmedabad. Out of safety concerns for Seema, their parents didn't allow her to go to school. Thus, Rahul was also held back. To solve this issue, a Samvedana volunteer stepped in and assured that she would escort Seema to and from the class since their house is not very far. In this way, Rahul and Seema are both able to continue their schooling.

VOLUNTEER

Pooja Mehta

“ It was a great opportunity to get to interact and understand the childhood of the under privileged. Just seeing their passion to learn and ability to adapt to the difficulties and challenges, the way they embody their lifestyle and are dedicated to make something out of the facilities they have. Their positivity and their zeal are so significant and so special that it forces you to look at and acknowledge what you have and how little the compromise you have to make in life. Apart from that it gave me an opportunity to teach, something that I always have been passionate about and something I love to do. One chance to actually stand in the shoes of your teachers, dealing with the children, trying to make Math and English interesting and to keep them engaged was an extremely memorable experience. Personally, it was a great time, well spent, at the end of it you develop a special relationship with the children and cherish their company.

It's an important experience for every teenager since it gives you a better and bigger perspective.”

EVENTS AT AKSHARA



AUGUST'2018

HAPPEEEE SHOPPING ACTIVITY

Under Project Akshara, Samvedana organised a day event called 'Happy Shopping' on the 14th of August 2018. It was part of the extracurricular activities under Project Akshara wherein each student was given an allowance of Rs. 1500. It saw the participation of about 40 students. The kids were allowed to pick the items of their choice with the allotted money and were very happy at the end of it, having picked up items, clothes and books of their liking.

GUJARATI LIGHT MUSIC GROUP SONG COMPETITION

Keeping in mind the kids under Project Akshara who are musically inclined, a Gujarati Music Competition was organised on the 14th of August 2018 in C.N. Vidyavihar. All the kids showed keen interest which made the event a grand success. The students enjoyed themselves, the event ended with a round of certificate distribution to all the students.



SEPTEMBER'2018

PAINTING COMPETITION

PricewaterhouseCoopers is a multinational professional services network. PwC ranks as the largest professional services firm in the world, and is one of the Big Four auditors.

In collaboration with Project Akshara, their employees organised a Painting Competition for the students on the 4th of September 2018.

Here, the students were allowed to let their imagination flow as there was no theme to restrict them. They articulated their thoughts beautifully into paintings and paid great attention to detail. A few exceptional drawings were selected and the students were given prizes to boost their spirit and confidence.

The day ended on a happy note as they all munched together, relishing on the snack provided.



NOVEMBER'2018

INTERNATIONAL KIDS' FILM FESTIVAL

On the occasion of the International Kids' Film Festival, 40 children from Thaltej Primary School No. 1, were taken to Anand Niketan School on the 23rd of November 2018, as part of supplemental activities.

The children were shown two animated movies; The Bee and The Funny Fish.

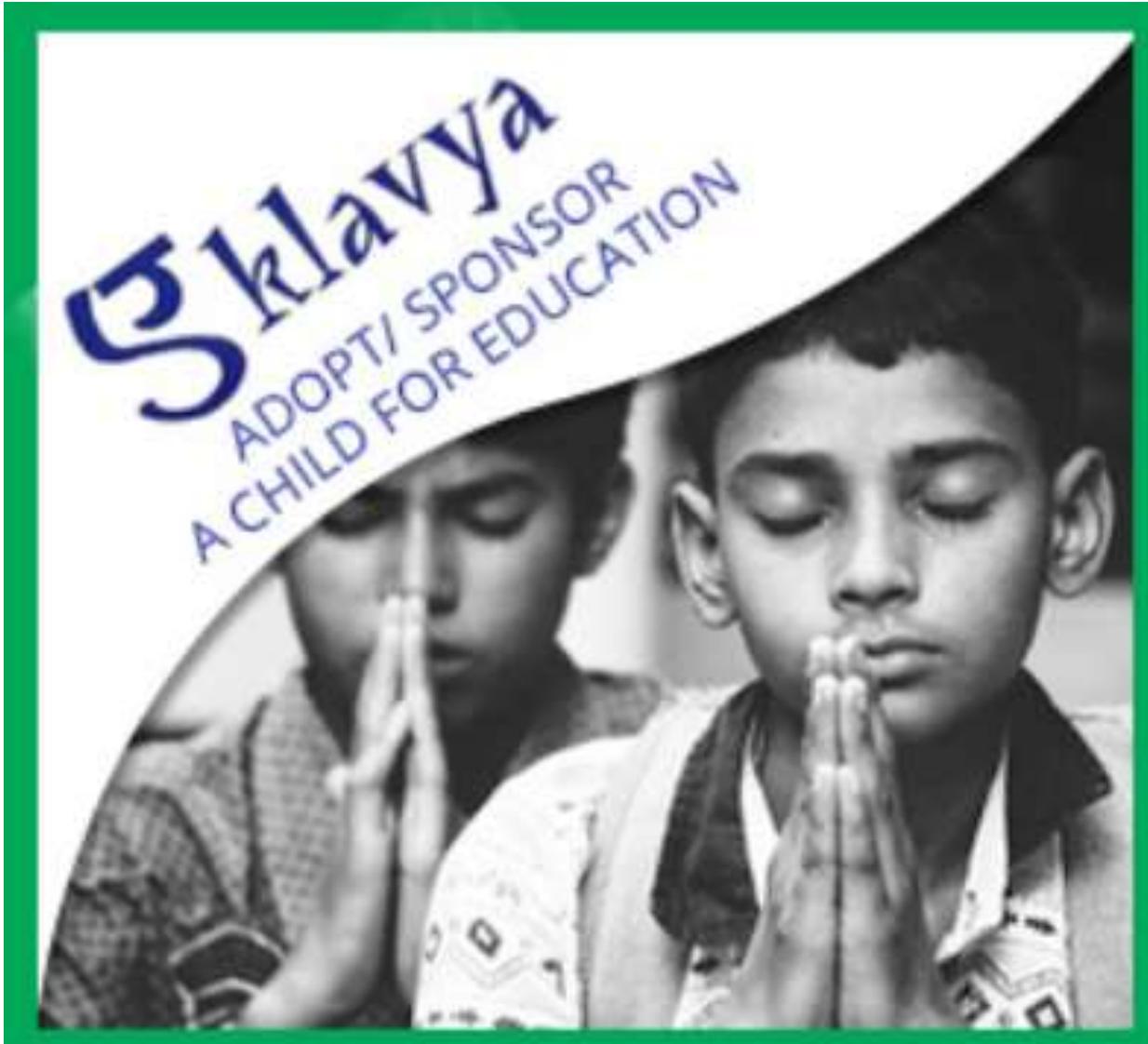
It was a good bonding activity as the kids from Akshara and Anand Niketan were introduced to each other.



VOLUNTEER ACTIVITY

Teenage volunteers were invited to be a part of Project Akshara for a day to indulge the kids in activities conducted by people who aren't much older than them the volunteers involved the kids in activities like quizzes. They also conducted individual interaction with the students and taught them how to present themselves. They also played games in groups like passing the parcel. The kids really enjoyed this change in routine. While it was fun, it was also educational and helped them with their presentation and soft skills.





EKLAVYA



“A child without education is like a bird without its wings”

Education is the best gift one can give to the child. It is the only effective way to empower the children to break through the shackles of poverty and transcend their families to higher strata. It also represents a double investment – an investment in the child and an investment towards future of the slum community.

Eklavya is our commitment towards offering educational scholarships to meritorious students to achieve their career goals. Based on their age and development factor we work with the children by adapting our support to their changing needs. Since 2005, we have been identifying deserving students from the community and working towards nurturing their potential

AIM: To recognize the untapped meritorious potential and providing the right facilities towards nurturing it. By providing scholarship we aspire to mould the unnoticed future leaders of our society.

- Offering educational support, guidance and grooming through teachers, experts and volunteers to make their foundation strong.
- Provide scholarships from secondary and higher secondary sections till college to make them achieve their career goals.
- Offer vocational to those who strive to build a career but require support.

Project Eklavya is a unique project in which we select underprivileged coming from humble backgrounds wherein the parents earn their living through occupations like sweepers, cleaners, vendors, labourers, drivers and domestic help. Yet, they're bright and deserving students, who need a little help so as to be inculcated in the mainstream.

Samvedana meets with this grave need through the supplementary teaching centres to provide with quality education, offer health- welfare programs, does handholding and mentorship.

Samvedana has its functioning in different areas in and around the city of Ahmedabad; covering 16 Municipal and Government Schools of the city from where we select deserving and bright students entering Class 9 which is a crucial year for their future education. Support is provided in the form of scholarship for their school and tuition fees; and in some cases, supplementary tuitions given by volunteers.

AREA OF DIVISION FOR PROJECT EKLAVYA



■ Thaltej ■ Chandlodiya ■ Ghatlodiya ■ Vadaj
■ Sola ■ Hebatpur ■ Sanand

Samvedana Trust takes upon itself the entire responsibility of the selected students in Eklavya project in the following ways:

- We talk to the students to find out which school they would like to attend. This is also based on distance from their home and school results as well as fees. Samvedna helps the students in getting admissions in the school they wish to study in.
- They are given full or partial sponsorship of their fees based on their need.
- We provide tuition facilities to students in the subjects of their choice in tuition classes close to their area of residence. Some students are given extra coaching by volunteer teachers in the Samvedana office.
- The students are also given support in the form of books, sample question papers and supplementary study material.
- We also do DMIT (Dermatoglyphics Multiple Intelligence Test) of the students to know their potential and also to help them in choosing a right career choice for them.
- We provide counselling to the students by a certified and expert counsellor who gives them all the relevant inputs for their development. The counsellor helps every student understand his/her weak and strong points, and change the method of studying to improve results.
- We believe in holistic development of the children so we put emphasis on exposure visits and provide all kinds of different experience to the students for their overall growth and development. Family plays a vital role in the education of the children. Samvedana counsel the parents also to provide the them and support to the children so that they are able to put in their best efforts.

VIEWS AND VOICES

CHIRAG PARMAR

A bright student, Chirag had just passed out of his 10th standard when he applied to be a part of Project Eklavya by Samvedana. The panel was thoroughly impressed by his marks and determination to excel, and thus he was picked for the program. He is curious and has big dreams. Being a part of the project, helped him do well in Grade 11 as he showed steady progress and scored 78.6% with an exceptional grade in physics.

However, he has a disturbed family situation. Chirag resides with his parents and 1 elder sister in slum of old Vadaj, Ahmedabad. His sister is currently jobless. His father has a drinking problem which had aggravated in the past year and affected Chirag's mental health. He went into severe depression and cut everyone off. When he stopped attending school, a home visit was organised by mentors in Project Eklavya. They realised the cause of his falling grades and sought to resolve it before it was too late. They fixed up counselling sessions with Dr. Zach Maclaren for Chirag. He skilfully guided Chirag out of his depression and even had a session with his parents so as to improve the environment at home. He stressed on the importance of supporting children instead of burdening them so that it lightens their path towards success.

His parents are now determined to give a proper education to Chirag and fulfill his dreams.



BINDIYA CHAUHAN

Bindiya has been described as an empathetic and smart girl by the counsellors. She portrays herself as a confident girl and someone who isn't hesitant in taking an initiative. Bindiya has been described as a very sharp and attentive, self-motivated girl. It is these traits that Samvedana can help in honing and channelizing in the right direction. She loves to explore and experience different extra-curricular activities, as she believes that it leads to new experiences, learnings and polishing of her skills.

She has always been a consistent student but her family situation tends to bog her down. Her father is an alcoholic which is why he often neglected their home and family. His ill-mannered behaviour affected her concentration and in turn her academics suffered. To correct their situation, counselling was conducted for Bindiya's father where the ill effects of his habits were highlighted to him. After a few sessions, he was more stable. In fact, he came up with the idea that Bindiya should join the police force. He is no longer a barrier in her journey to fulfil her dreams.

JEEL VANAND

દિવ્યાંગ ખેલ મહાકુંભમાં પ્રાઇઝ મેળવ્યો

દિવ્યાંગ ચાઇલ્ડ માટે યોજવામાં આવેલ ગોળાકેંકની સ્પર્ધામાં અમદાવાદનાં દિવ્યાંગે પ્રાઇઝ મેળવ્યો. દિવ્યાંગ ખેલ મહાકુંભની ગોળાકેંક સ્પર્ધામાં ઝીલ વાળંદે થર્ડ પ્રાઇઝ મેળવ્યું હતું.



A special child; Jeel Vanand was born with a psychological problem. However, his parents were undeterred and strived to let him have all the opportunities he could. He is smart and academically sound. Thus, when Jeel came to be associated with Samvedana, his parents were hopeful that he would be made part of the mainstream education. He has great vigour and enthusiasm, as he participates in dancing and sports competitions.

VANSHITA SOLANKI



16-year-old Vanshita joined Samvedana in 2016. Her family includes her mother and elder brother who is having hearing disability. Her father left her mother a few years back, and since then the mother is taking care of all their expenses. Single parenting, specially with a gifted child, is difficult and challenging. Vanshita understands her mother's condition and thus wants to educate herself so that she can support her. Being young, she is yet not able to decide as to which field she should look forward for her career. Currently, she studies at a boarding school where she is able to explore her potential in extra-curricular activities. She loves to do Sword Fighting and wants to learn it at a professional level.

TEACHER

NALINI VARANASI

I have been teaching English to students of Eklavya. My first students were Muskaan and Pavan, both just selected from Municipal schools in the Eklavya test and the class was 9th.

Pavan is the son of a vegetable seller. He used to study while keeping shop along with his mother. Late nights were required for him to keep up with his studies. Yet he never used that as an excuse for lower marks. Muskaan, a topper in her municipal school till the 8th Std was now struggling to keep up with her new contemporaries in Vishwa Bharati school. Her ambition is to be a teacher and her determination is rock solid.

I realized that their foundations in English had not been made strong in the Municipal school they attended. They had excellent memories and could write down word to word a full essay which they learnt by rote. But they could not form sentences on their own in English. This is also due to the fact that they have no exposure to the spoken language of English anywhere in their upbringing. It was a huge challenge to teach them to formulate their own answers to simple questions like 'What is your name?' or 'Where do you live?'

My students this past year were from Std 10; Nikita, Soniya and Muskaan. These girls juggled housework with school, attending the tuitions at Eklavya and did self-study. In the case of these children, their parents usually take them to the village during vacations due to which they miss classes.

The kids are well behaved and respectful and once the ice is broken, fun to be around. They giggled and laughed and enjoyed their English classes.

These children have a sparkle in their eyes, sheer determination on their faces, a dream, a hope and belief in their future. I can safely say that while I taught these children English but they taught me cheerfulness and positivity and seeing their smiling faces in every class was a huge morale booster for me.

TEACHER

Shivani Maniar

I joined Samvedana about 3 years back.

Janki Ma'am suggested me to teach maths to kids of 9th grade in Gujarati medium which was a big challenge to me. Though reluctant I accepted it and started my journey with Samvedana. Teaching these kids give me immense satisfaction. I started becoming confident and was happy as my kids too started progressing. After 2 years of teaching 9 th kids and seeing progress I was confident in teaching kids in 10th grade too. These kids come from an environment where education is the last priority. Their diet and development are also a concern. So teaching them importance of education, eating properly food and giving priority to studies was also important along with teaching maths. The kids really struggle with basic maths and teaching them the same fundamentals repeatedly requires me to keep myself cool which is a challenge but also essential. **However reluctant I may have been initially; this has come to be a part of my life now and am enjoying it**

EVENTS AT EKLAHYA

June'2018

Wheat Flour distribution.

Radison Blu, a very popular chain of Hotels and Resorts, conducted a wheat flour distribution program for the students of Eklavya, wherein they donated 5kg of flour to more than 50 homes. The drive was successful as the families were delighted to be provided with a month's worth wheat flour which lessened their burden.



September'2018

Career Counselling by PwC

PricewaterhouseCoopers is a multinational professional services network. PwC ranks as the largest professional services firm in the world, and is one of the Big Four auditors. Their employees visited the students at Eklavya to outline the different streams of courses available for the students to take up. They also explained the various jobs associated with the streams so that the students can make sound decisions relating to the direction of their studies and the career options they could take up.



November'2018

Diwali Mela with Happeee Shopping Festival

To celebrate the festival of lights with all the Eklavya scholarship students, Samvedana organised a Happeee shopping experience for them and their families to create a spirit of positivity and festivity. Every year this festival is celebrated with great vigour and enthusiasm with all the beneficiaries of the project. On 2nd November 2018, about 65 scholarship students under the Project Eklavya were invited to spend an evening to celebrate Diwali.

A shopping experience was created for all the students by organizing Happeee Shopping Festival. In Happeee shopping, all the students were given token money on the basis of their academic, personal and overall progress and then different stalls of clothes, footwear, books, toys were set up from which the students shopped for themselves and their families.

The Happeee shopping festival taught the students few lessons on priority management, financial management etc.

After the shopping spree, the students who performed well in academics, extracurricular activities and other activities of development were facilitated by our founder Mrs. Janki Vasant, our guests and mentors. The idea was to encourage and motivate all the students to perform better.

A few games and activities were arranged for the students to set the mood high and positive and to let them enjoy every moment of the celebration. Few of our students sang songs and danced.

Dinner was arranged for the students and they all sat and ate together. At the end of the event, sweets were distributed to all the scholarship students and everyone exchanged Diwali greetings with each other and bid adieu for their homes.

The event was a complete mixture of fun, learning, motivation, encouragement, happiness, etc.





December'2018

Christmas Celebration with SBI Life Insurance powered by Smile Foundation

Samvedana Trust in association with Smile Foundation celebrated Christmas with staff of SBI Life Insurance organised a Christmas celebration on 21 December 2018. The Eklavya students were invited and the kids enjoyed the event with lots of learning. Senior employees of SBI Life Insurance interacted with the students and gave them insights into the career in banking and insurance sector and also answered to the questions of our students. The staff of SBI Life Insurance came along with gifts for our students and they also got Santa Claus with them. The kids enjoyed the session and played different learning games with the team. All the students were gifted a school bag along with chocolates and snacks. The students got pictures clicked with Santa Claus and played games with the staff. They had a merry time celebrating Christmas and enjoyed the festivities with all their hearts.





April'2019

Parent's Workshop

Taking into consideration the upcoming exams, parents of Eklavya students were invited for a counselling session.

They were updated about their children's progress and explained which subjects needed more attention. We tried to impress upon them the need for balanced diet, adequate rest and no extra house work for the children so that they could perform to the best of their ability.

Parents were very cooperative and understanding and it helped change their mindset.



Exam Fear

Examinations give rise to fear in the best of the students and Eklavya children are no exception. Last minute stress about incomplete syllabus, unclear concepts or the fear of forgetting add to actual problems in performance in the tests.

To help overcome these fears, Samvedana organized a workshop wherein all these issues were discussed. Practical tips were given to children which would help them prepare well and perform better. They were encouraged, motivated and fed a healthy dose of optimism to face their important exams confidently.





UDGREEV



“Empowering one woman will lead to uplifting the entire community”

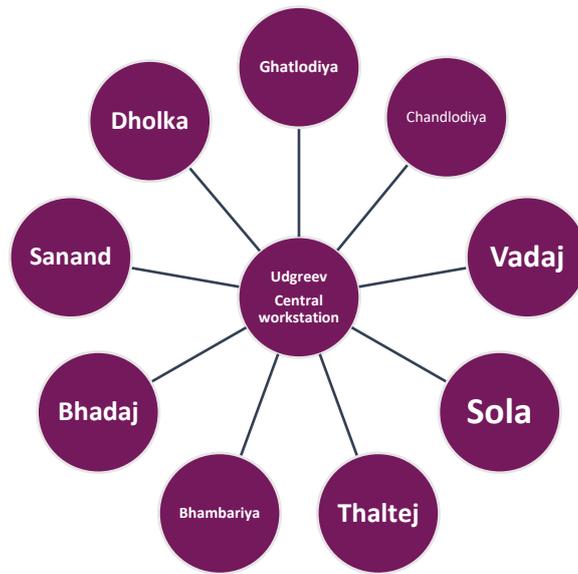


In today's times, women in India contribute only 17% to the GDP, the global average being 37%. Women's earnings are also linked to their personal well-being – direct correlation to the health and education of children. There is a wealth of underutilised and untapped human resource in these women. In the issue of such vital importance, Udgreev provides just a right intervention to make a huge impact to women's financial and social well-being. This is a model that should be replicated across India to make a substantial difference in the lives of many. If women participated in the economy at par with men, India could increase GDP by up to 60%, or \$2.9 trillion, by 2025.

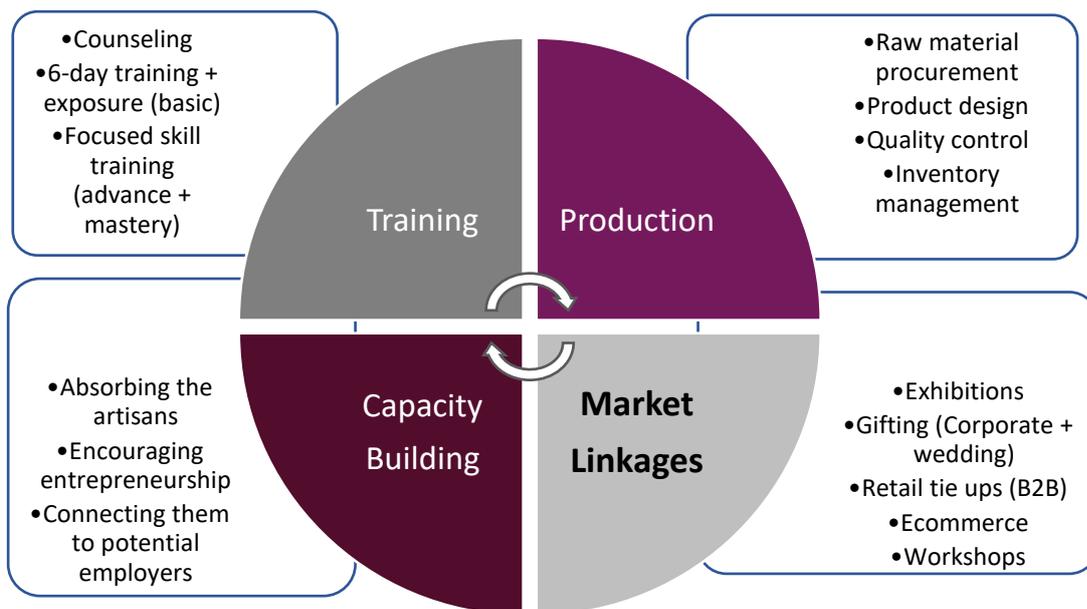
Udgreev is a skill development initiative founded in 2009 by Samvedana Trust to support the marginalized youth and women across **76 Aanganwadis** under its purview. Udgreev was started as a conclusive step towards the education initiatives by Samvedana. Providing the youth (especially women) with the opportunity to learn & earn.

In past 9 years, Udgreev has successfully trained women across different geographies of Ahmedabad. Our Beneficiaries are women in the age group of 16-60 years old. The main constraint for these women to become economically independent is – their communities don't allow them to step out for jobs. They are married off at an early age, expected to tend the household & family. Udgreev has provided these women with a well-designed 6-day skill training workshop followed by an exposure visit. Post their training, the women are provided with all the necessary raw materials (cloth, dye colors, shibori threads etc). They work as per their convenience – balancing housework. Currently the artisans end up earning Rs. 2000-3000rs per month. Udgreev also looks into connecting these women with other employers.

Udgreev has successfully trained over 500+ women since its inception in areas like - Ghatlodiya, Chandlodiya, Bhadaj, Vadaj, Ranip, Kaali Gaam and Govinda village of Sanand (in association with Bosch Foundation).



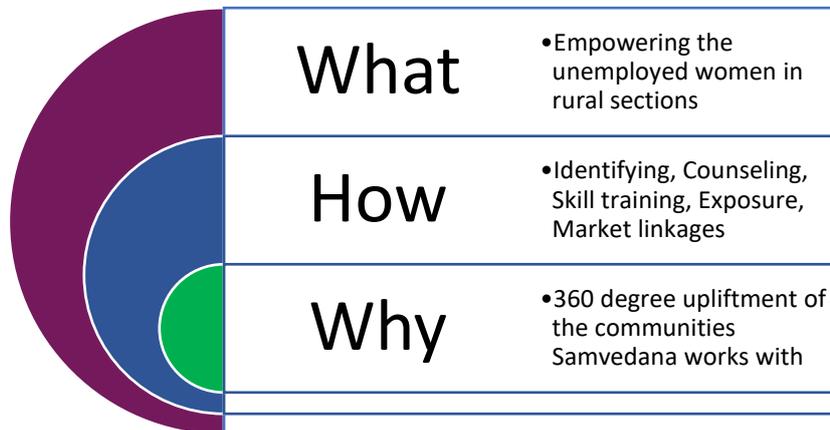
Over the years, the products have adapted to the changing market trends, ensuring a constant upgradation of the skills of the artisans. Udgreev ensures that the products are handcrafted entirely by the artisans from these communities.



AIM: To expand our reach in empowering marginalized unemployed women through vocational skill training, thereby providing them economic independence by creating the market linkages for their creations.

<p>2018 Train: 100 women Focus area: Sola, Bhambariya, Thaltej, Ghatlodiya Annual Sale: Rs.7,00,000 Average Artisan income:1500 Rs/month</p>	<p>2019 Train: 500 women Focus areas: 12 new areas in Abad Sales Target: Rs.30,00,000 Average Artisan Income: RS.3000/month</p>
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- Provide skill training workshops
- Revive the dying art of handcrafted Shibori
- Generate employment opportunities
- Create handicrafts for local, national & international markets



2018-19 – 100 women trained, 65 actively working

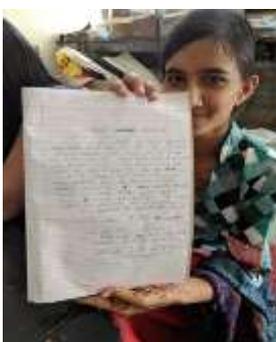
Conversion ratio increased

37% rise in sales 2017-18 to 2018-19

90% rise in artisan income 2017-18 to 2018-19

Udgrev begins with orienting women in new communities – making them realize the need to have economic independence, addressing to their family constraints by building their confidence, and most importantly teach them to dream, contribute financially, inspiring hope...

Udgrev conducted training in Sola from 1st May – 10 May at DM School, Sola. After the orientation, 9 women enrolled and successfully completed the training.



VIEWS AND VOICES

Vasanti's story



Vasanti is one of the many success stories of Samvedana.

Residing in Nava Vadaj area of Ahmedabad, she was orphaned at an early age losing her mother in tuberculosis and father in sudden accident. With no roof to live, she was adopted by Samvedana in 2008. While receiving the tuition support & getting involved in workshops she came in touch with Udgreev project at mere age of 13. What started as a creative hobby turned into a new found passion. In 2016, she made a decision of joining Udgreev team as an employee, taking salary and supporting her own education & siblings. At Udgreev she got opportunities to upgrade her skills through expert workshops. She has been applauded for her intricate shibori work by several experts. Currently, she is preparing for her 12th boards and has trained 100+ underprivileged women within this year. She aspires to do masters in Textile Design.

“Narrating my story was truly very difficult for me but after coming over here, it’s like I can personally feel the transformation, the confidence that I am not alone after what I went through. I came to Udgreev, I learned different things, developed myself with different kind of creative work. Firstly, I used to learn different techniques and now I can teach people different techniques such as shibori and appliqué. It all developed a huge amount of self confidence in me. It gave me a purpose in my life. And now I wish to train women like me, empower them to stand on their own feet.”



Surekha Ben

Surekha ben

Fondly called the 'Lady with the softest smile', Surekha ben who comes all the way from Chandlodiya shares her experience after having been part of Project Udgreev under Samvedana.

"It's been only 10 months since I joined this skill development training program. And now this place has become a second home. I was in need of money and was looking for a job. A lady at the Anganwadi introduced me to Samvedana. My husband is a manual worker and his earning does not fulfill our needs for living. After joining Udgreev, his burden is shared and with double earnings we now are able to do all that we couldn't. My son, Deep, is now studying under Project Eklavya.

I have learnt to make Palazzo, Pouches, Kaftans and Crop-tops. I can do the stitching work so perfectly that now I am in a position to train others! When I work with my co-artisans, it gives me a feeling of belongingness and my mind is refreshed. I have made so many friends here. Our tasks require us to work as a team. I do the cutting work, after which the Tie&Dye work is done and I complete it with stitching.

For me this has been the best place to learn and grow everyday"



Kanta Ben

"It's been a year since I am with Samvedana. The skill and development program has given me a lot to learn varying from Shibori work to Tie&Dye. I believe that there is no age limit when it comes to learning new things and sharing the knowledge. In our community, all women are mostly occupied in household work which is why they don't get a chance to get together. I love to interact with people and thanks to Udgreev, I got a chance to socialise with the women around. This is a place where I and the co-workers together create a new world, a world of our own. We would all have a good laugh, share our woes, learn from each other while working. It's a refreshment from our daily routine. I always look forward to new projects from Udgreev.

I love making bangles the most. Everyone praises me for my neat work and I feel proud. Now I have excelled in making earrings, pallazos and crop top. I love learning new product designs. I feel up to date with the changing fashion scenario. "

EVENTS AT UDGREEV

April'2018

Exhibition at GCCI

Weekend window exhibition partnering with designer based in Surat



May'2018

Participated in corporate event - BNI Baroda Colloseum

June'2018

Introduced new product range - udgreev corporate range, bespoke sarees, ties and pocket squares. Our team got training from Raymond's accessory vertical based on which we introduced ties and pocket squares for Men. It was the first time Udgreev ventured in menswear product.



July'2018

Introduced upcycled grocery bags in response to the plastic ban. In collaboration with leading furniture store - HOF, using their scrap material we created porous grocery organizer bags and shoe bags.

Exhibition at Gala Luxuria (introduced a new concept of community sale by putting up one day exhibit at Gala luxuria club house)



Exposure visits for our artisans - HOF Factory visit (Changodhar), Farm visit (Dholka), Alpha one mall (retail exposure)

August'2018

Exhibitions : 13-14-15 August at Alpha one Mall ,and 31 Aug-1 Sept Black Taxi exhibition

Collaboration for Rakshabandhan - Runi Store

September'2018

Macrame art training by new intern Puja Vatyani

Corporate order - felicitation trophy made by Udgreev

Wedding gift collaboration :- Shilpagaya events



October'2018

5-6-7 October - Partnered with Courtyard Marriott for Daanotsav

Corporate pop-up stall - QX company, PWC (Udgreev tied up with the corporates and put a stall in the company premise. Our products were presented to the employees of the company)

28-29 October - Annual Diwali exhibition at Beyond Gallery.

November'2018

Udgreev got an opportunity to collaborate with the design symposium held by NID National Institute of Design. All the delegates of the symposium received the hand crafted Shibori bookmarks by Udgreev

December'2018

1-2 December :- participated at Art-e-fair (art event) - We introduced the Ugreev workshops at this point. Our artisans taught the visitors (against a registration fee) the art of Shibori and tie-dye

17-18 December :- Workshop + Sales at Arumaa Designer studio Baroda. 37 registrations in 2 days

28th - Japanese exchange programme by Karamya Journeys





January'2019

Exhibitions - 6-7 Jan MICA, 11-12-13 Craftroots Baroda

Created a organic Shibori saree for the famous south Indian actress Amala Akkeineni



February'2019

There was a breakthrough moment in February for Udgreev. We were shortlisted at the CSR Event held by Avendus Ltd. in St Regis Mumbai on 8th February. After a series of proposals, business plan and documents submitted we were shortlisted amongst 8 NGO's working towards women empowerment nationally. The event was held by DASRA and Avendus. Event was called : Live Pitch 2019. It was about pitching to a panel of investors - a plan of scaling up for Udgreev. We won the runner's up position and received a grant of 10,00,000 Rs.

Udgreev took up a workshop of Natural Tie Dye techniques with students of Pearl Institute

15th February was a day for celebration with the artisans of Udgreev (40). Movie at Club O7

March'2019

1-2 March - Black Taxi Exhibition. For the second time we became the NGO Partners of the leading exhibition from Bombay. Received great visibility through hoardings across the city. Introduced organic cotton range.

8th March - Women's day celebration. A huge event for Samvedana. Created a platform to showcase the hidden talents of our grassroot women. Udgreev artisans showcased several talents and put up a rocking show

Future Plans

	YEAR 1 (2019)	YEAR 2 (2020)	YEAR 3 (2021)
Operational: Workforce	10 employees 12 Self-help groups	15 employees 30 Self-help groups	Shift to Cooperative Model/Social enterprise
Resources: Financials			
- Sales Target	30,00,000	50,00,000	75,00,000
- Artisan income	25%	30%	40-50%
- Working capital	26-30 lakhs	40 lakhs	50 lakhs
Beneficiaries	500 Trained 325 active (65%)	1000 Trained 750 active (75%)	2000 Trained 1500 active (75%)
Product	Textile art : Focus on shibori	Shift to Sustainable textile products	Explore specialized products + services
Market	Pan India Retail consumers	B2B Gifting industry	Products : Export Services : Local

samvedana
give your compassion a name

brings to you

Sahyog
 ...Cricket for A Cause

15TH EDITION | 27 JAN-9 FEB | CLUB07


दिव्य भास्कर

IS PLAYING FOR A CAUSE



SAHYOG'2018

"Cricket for a Cause "...a box cricket tournament is played every year by corporates to give flight to the dreams of Samvedana kids. It is a fund raiser of a different league altogether a sit brings joy and excitement even to the participants.

The 15th edition was held on 27th Jan-9th Feb'19 at Club O7

Many corporates enthusiastically participated in the tournament.

Sponsors & Partners :

Binori Buildcon, The Gujarat State Co-Op. Bank Ltd. Scheduled Apex Bank, Goyal & Co, Reliance Industries Limited, Dahej, Body Carpenter Gym, True Value Nirman Private Limited, Divya Bhaskar, Khushi Ambient Media Solutions, The Media Cafe, Club O7, Bhagwati Mfg. Co., Vasant Group, Aditi Shishoo

Teams:

Adani Realty, Aia Engineering Ltd Changodar, Ahmedabad One, Arvind Limited, Cadila Pharmaceuticals Ltd., Club O7, Divyabhaskar, Flourish Purefoods, Hasti Petro Chemical & Shipping Limited, Hester Biosciences Limited, Infostretch Solutions Pvt Ltd, Ahmedabad, Intas Pharmaceuticals Ltd, Matoda, Ahmedabad, Karnavati University, Khushi Ambient Media Solutions, Kataria Automobiles Pvt. LTD, Group Landmark, Samvedana Trust, Transformers and Rectifiers Ltd., The Media Cafe, Vodafone idea limited!

The 15th edition began on a lovely note with the opening ceremony amidst the presence of the beautiful actress and activist, Amala Akkineni who was the Guest of Honour. She added charm and magnitude to the event by being there . it was heartening to see children enjoying dancing, singing, playing and munching on goodies as actor Amala Nagarjuna Akkineni made several one-on-one conversations with the volunteers, employees and beneficiaries of Samvedana.

She was delighted to be gifted a beautiful organic cotton saree dyed & handcrafted by young women of Udgreev.





Cricket for a Cause by Samvedana ended on such a high note!
The corporate team of Arvind Limited won the trophy and playing great match against Club 07!





HAPPEEE SUMMER 2018



HAPPEEE SUMMER 2018

The much looked forward to Happeeee Summer Camp was held from April 26th to 12th May 2018.

Dancing joyfully to new beats, painting their feelings on the canvases, jamming and creating fresh tunes, the kids and volunteers had a wonderful time at the camp.









